2021 Sponsorship Opportunities

National Museum of Puerto Rican Arts & Culture

Celebrating 20 Years
Raices Gala | September 16, 2021
Galleria Marchetti

2021 Sponsorships

The National Museum of Puerto Rican Arts and Culture is a cultural and educational institution devoted to the promotion, integration and advancement of Puerto Rican arts and culture. Exhibitions and programming created to enhance the visibility and importance of the Puerto Rican traditions are brought to Humboldt Park, the heart of Chicago's Puerto Rican community, by NMPRAC. NMPRAC is the only self-standing cultural museum in the nation devoted to showcasing Puerto Rican arts, culture and historic exhibitions year-round. Your 2021 sponsorship will not only give you exclusive access and exposure at one of our largest events, the Raices Gala, but with your support, the National Museum of Puerto Rican Arts & Culture can achieve our motto and be a place “where preservation meets inspiration.”

This year, Platinum and Gold sponsors will enjoy additional benefits beyond recognition at the 8th Annual Raices Gala.
2021 Sponsorships

The Annual Raices Gala helps to raise the necessary funds for NMPRAC to continue to thrive as a cultural anchor in the City of Chicago as well as become the preferred destination for all those wanting to learn about our rich history, art and culture. As the only self-standing Puerto Rican museum in the United States, our vision is to collaborate with other institutions to harness the necessary resources in order to expand out programming, exhibits and visitor experience. Our Gala demonstrates the richness of our deeply rooted arts and culture as we enjoy an evening of dinner and dancing featuring Puerto Rican artistic expressions and live entertainment.

$25,000 Presenting Partner

Museum Benefits
• Company logo and name attached to a specific exhibit and room inside NMPRAC through June 1, 2022
• Access to VIP programming and events
• Recognition throughout the year in digital marketing and email blasts as a Platinum Partner of NMPRAC

Raices Gala Benefits
• Exclusive naming rights for the 8th Annual Raices Gala
• Recognition as the Presenting Sponsor on all Raices Gala event signage
• Access to VIP Raices Gala Reception and photos with 2021 honorees
• Verbal Recognition at podium
• Two VIP tables of 10 with prime seating at the Raices Gala
• Digital ad in the Raices Gala digital program book
• Prime digital logo display throughout the Raices Gala
• Logo placement on the Raices Gala event website
• Inclusion in media releases
• Two dedicated social media posts on the NMPRAC channels featuring you as a sponsor

$15,000 Platinum Raices Gala Sponsor

Museum Benefits
• Company logo recognition in NMPRAC lobby through June 1, 2022
• Access to VIP programming and events
• Recognition throughout the year in digital marketing and email blasts as a Gold Partner of NMPRAC

Raices Gala Benefits
• Recognition as a Platinum Sponsor on all Raices Gala event signage
• Access to VIP Raices Gala Reception and photos with 2021 honorees
• Verbal recognition at podium
• One VIP tables of 10 with prime seating at the Raices Gala
• Digital ad in the Raices Gala digital program book
• Prime digital logo display throughout the Raices Gala
• Logo placement on the Raices Gala event website
• Inclusion in media releases
• One dedicated social media post on the NMPRAC channels featuring you as a sponsor
$10,000 Gold Museum Partner

Museum Benefits

• Company logo recognition in NMPRAC lobby through June 1, 2022
• Access to VIP programming and events
• Recognition throughout the year in digital marketing and email blasts as a Gold Partner of NMPRAC

Raices Gala Benefits

• Recognition as a Gold Sponsor on all Raices Gala event signage
• One table of 10 with prime seating at the Raices Gala
• Digital ad in the Raices Gala digital program book
• Prime digital logo display throughout the Raices Gala
• Logo placement on the Raices Gala event website
• Inclusion in media releases
• One dedicated social media post on the NMPRAC channels featuring you as a sponsor

$5,000 Silver Raices Gala Sponsor

• Recognition as a Silver Sponsor on all Raices Gala event signage
• One table of 10 at the Raices Gala
• Digital ad in the Raices Gala digital program book
• Logo placement on the Raices Gala event website
• Prime digital logo display throughout the Raices Gala

$2,500 Bronze Museum Partner

• Recognition as a Bronze Sponsor on all Raices Gala event signage
• One table of 10 at the Raices Gala
• Prime digital logo display throughout the Raices Gala
Thank you for your support!

Please fill out the following information to confirm your chosen sponsorship level. Completed forms can be returned to Billy Ocasio at billyo@nmprac.org or call 773.551.5581.

Please make all checks payable to:
National Museum of Puerto Rican Arts & Culture

Checks can be mailed to: National Museum of Puerto Rican Arts & Culture, 3015 W. Division St.
Chicago, IL 60622

The National Museum of Puerto Rican Arts & Culture is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.

☐ $25,000 Presenting Partner
☐ $15,000 Platinum Museum Partner
☐ $10,000 Gold Museum Partner
☐ $5,000 Silver Raices Gala Sponsor
☐ $2,500 Bronze Raices Gala Sponsor

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CARD NUMBER

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EXPIRATION

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CCV

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COMPANY NAME

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EMAIL ADDRESS

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MAILING ADDRESS

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CITY/STATE/ZIP

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CONTACT NAME

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CONTACT PHONE